

**INVOICE NO.**

EN5578151

**INVOICE DATE**

10/30/2016

**BILL CYCLE**

201610

**INVOICE DUE DATE**

11/27/2016

Targeted Platform Media  
400 Broadacres Drive  
Bloomfield, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Targeted Platform Media	TARGPLATFORM	PRIORITIES US ACTION	P96722

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11871188	Philadelphia	TV	\$18,700.00	21	21

**INVOICE NOTES**

Gross Advertising Total	\$18,700.00
Agency Commission	(\$2,805.00)
Rep Commission	(\$2,066.37)
<b>Net Advertising Total</b>	<b>\$13,828.63</b>

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

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## AFFIDAVIT

**Product:**

Estimate No: 4561

**Campaign No:**

Comcast Order No: EN11871188

TIM Est No: 692524

AE Name: NCC - Marcus, Matthew

Market: Philadelphia

Contract Type: Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1597292	PRATV1640H IVE SEEN	PHILLY Interconnect/6500	CNN, MNBC	21	\$18,700.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY Interconnect/6500	NW1597292	11	\$10,428.00
MNBC	PHILLY Interconnect/6500	NW1597292	10	\$8,272.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-18-16	CNN	PHILLY Interconnect/6500	5:22AM	PRATV1640H IVE SEEN	Early Start	60	1	\$880.00	
10-18-16	CNN	PHILLY Interconnect/6500	2:32PM	PRATV1640H IVE SEEN	CNN Newsroom With Brooke Baldwin	60	3	\$770.00	
10-18-16	CNN	PHILLY Interconnect/6500	6:56PM	PRATV1640H IVE SEEN	The Situation Room With Wolf Blitzer	60	6	\$989.99	
10-18-16	MNBC	PHILLY Interconnect/6500	8:28AM	PRATV1640H IVE SEEN	Morning Joe	60	10	\$660.00	
10-18-16	MNBC	PHILLY Interconnect/6500	3:16PM	PRATV1640H IVE SEEN	MSNBC Live	60	12	\$396.00	
10-19-16	MNBC	PHILLY Interconnect/6500	5:18PM	PRATV1640H IVE SEEN	MTP Daily	60	15	\$792.00	
10-20-16	CNN	PHILLY Interconnect/6500	11:30AM	PRATV1640H IVE SEEN	At This Hour With Berman and Bolduan	60	3	\$770.00	
10-20-16	CNN	PHILLY Interconnect/6500	6:52PM	PRATV1640H IVE SEEN	The Situation Room With Wolf Blitzer	60	6	\$990.01	
10-20-16	CNN	PHILLY Interconnect/6500	11:30PM	PRATV1640H IVE SEEN	CNN Tonight With Don Lemon	60	8	\$1,540.00	
10-20-16	MNBC	PHILLY Interconnect/6500	11:20AM	PRATV1640H IVE SEEN	MSNBC Live	60	12	\$396.00	
10-21-16	CNN	PHILLY Interconnect/6500	5:23AM	PRATV1640H IVE SEEN	Early Start	60	1	\$880.00	
10-21-16	MNBC	PHILLY Interconnect/6500	7:54AM	PRATV1640H IVE SEEN	The Last Word With Lawrence O'Donnell	60	10	\$660.00	
10-22-16	CNN	PHILLY Interconnect/6500	1:27PM	PRATV1640H IVE SEEN	CNN Newsroom With Fredricka Whitfield	60	5	\$308.00	
10-22-16	MNBC	PHILLY Interconnect/6500	7:10PM	PRATV1640H IVE SEEN	Dateline Extra	60	17	\$1,760.00	
10-23-16	CNN	PHILLY Interconnect/6500	7:24PM	PRATV1640H IVE SEEN	CNN Newsroom With Poppy Harlow	60	8	\$1,540.00	
10-24-16	CNN	PHILLY Interconnect/6500	2:25PM	PRATV1640H IVE SEEN	CNN Newsroom With Brooke Baldwin	60	4	\$770.00	
10-24-16	CNN	PHILLY Interconnect/6500	6:55PM	PRATV1640H IVE SEEN	The Situation Room With Wolf Blitzer	60	7	\$990.00	
10-24-16	MNBC	PHILLY Interconnect/6500	6:33AM	PRATV1640H IVE SEEN	Morning Joe	60	11	\$660.00	
10-24-16	MNBC	PHILLY Interconnect/6500	1:22PM	PRATV1640H IVE SEEN	MSNBC Live	60	13	\$396.00	
10-24-16	MNBC	PHILLY Interconnect/6500	4:26PM	PRATV1640H IVE SEEN	MSNBC Live	60	16	\$792.00	
10-24-16	MNBC	PHILLY Interconnect/6500	11:17PM	PRATV1640H IVE SEEN	The 11th Hour with Brian Williams	60	18	\$1,760.00	

Order# EN11871188 Total: \$18,700.00



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## BILL TO

Targeted Platform Media  
400 Broadacres Drive  
Bloomfield, NJ 07003

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**REMITTANCE**

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Please return this document with your payment

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Targeted Platform Media	TARGPLATFORM	PRIORITIES US ACTION	P96722

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

**Phone:** 610-350-3675  
**Fax:** 484-983-3126  
**Note:** OMC\_Business\_Operations  
@cable.comcast.com

**Special Note:**

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<b>Net Balance Due</b>	<b>\$13,828.63</b>
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We accept checks, money orders, and all major credit cards.